

SUCCESSFUL BUSINESS FOR SALE

located in Newton Centre, MA

PRICE: \$45,000

My name is Véronique McAleer and I am a licensed Massage Therapist in Newton Centre. I am moving overseas this summer and selling my **Lipomassage® (Endermologie®)** practice. I have been operating it on my own since June of 2004 and it will be available on August 1, 2009.

It is turnkey business located in an office building at 93 Union Street in Newton Centre, MA, across from the Newton Centre T stop, which would be a great opportunity for a female entrepreneur to work in a safe and pleasant environment. It could also be operated by a female massage therapist, aesthetitian, nurse or medical assistant at a local massage establishment, spa or medical office.

Endermologie®'s mechanical skin rolling massage techniques have a number of applications including cellulite reduction, inch loss, toning of the skin, lymphatic drainage, post-op massage, sports massage (as well as medical indications -veinous insufficiency, lymphedema, burn tissue - if part of a medical spa or doctor's office). It has been FDA-approved since 1998.

Gross revenue: \$92,000

Operating costs: \$2,000 - \$3,000/year

if adding this service to your existing establishment

or **\$22,000/year**

if taking business over at present location

Price includes:

- CelluM6 Keymodule machine + replacement parts
- Training for one person
- Hydraulic massage table
- Professionally-designed website and marketing tools and tips
- Client list of 400 clients (99% female)
- Lipomassage and massage supplies (exam table paper, sheets, lotion, Endermowear suits, etc)
- Furniture & office equipment (laptop, printer, phone, credit card machine)

Yearly expenses at present location include:

- Rent (utilities included)
- Verizon DSL & phone line
- Credit card processing fees
- Advertising costs
- Replacement parts and all office, endermologie & massage supplies
- Insurance & local taxes

Income is based on a yearly average of 26 weekly appointments, scheduled every 45 minutes (most lipomassage sessions being 35 minutes long). Lipomassage® does not require massage licensure so you could start the business while still attending massage school and add manual massage services once licensed.

For more information, visit www.newtonslimming.com
and contact Véronique at **617-795-1769**.

